

# THE CURBSIDE CASH GIVEAWAY 3

## Recycling Contest

(Entries will be placed on garbage carts the week of June 12, 2006)  
Contest runs till week of November 15, 2007

Enter either of the following ways:

1. As a **SINGLE ENTRY**: Enter your address and be eligible to win \$50 or \$75!  
OR
2. As a **TEAM ENTRY**: Find a partner at another address and be eligible to win more prize money .....\$100 or even \$125 each!

## RULES

### Eligibility:

- You must be 18 years of age or older to enter.
- You must be a resident of Memphis and your address must receive curbside recycling service provided by City of Memphis Solid Waste Management or City contractors, BFI/Allied Waste and Southern Disposal.
- Only one entry per person/team, however, one person can team with any number of different team members at different addresses.

### Entry Form:

- The entry form has blanks for two team members (Player 1 and Team Member). You can enter your address as a single entry (Player 1), however, you can be eligible for more prize money if you enter with someone else at another address (Team Member)!
- Teams members can be friends, neighbors, relatives, co-workers, etc, as long as each team member lives at different addresses and both addresses receive City provided curbside recycling. Also, team members do not have to have the same collection day.
- **See printable entry form on the last page of these guidelines**

### There are several ways to enter:

- (1) Cut out and complete the entry form provided in the contest brochure that was delivered to your address on your garbage cart during the week of June 12, 2006.
- (2) **OR** Print, complete and mail the entry located at the end of these instructions.
- (3) **OR** On a sheet of paper, enter your name, address, phone number and collection day and if you have a team member, enter their information and mail the information to:

**RECYCLING CONTEST**  
**125 N. Main, Room 628**  
**Memphis, TN 38103.**

- (3) **OR** call the City of Memphis Recycling Department at 576-6876 to request a blank entry.

NOTE: Only one entry per team, but you can increase your chances to win by being on different teams.

**The first drawing for THE CURBSIDE CASH GIVEAWAY 3 will be for the week of June 26th, 2006, with the winners announced in The Commercial Appeal on Sunday, July 2<sup>nd</sup>, 2006.**

**HOW THE CONTEST WORKS**

1. First, complete your entry thoroughly and mail in as directed to the address provided above. The first drawing will be for the week of June 26th, 2006. You'll be eligible to win until the contest ends November 15, 2007!
2. Place your recycling bin at the curb on your collection day with a minimum of three (3) acceptable items in your bin and remind your teammate, if you have one, to recycle on their collection day. See WHAT TO RECYCLE below for a list of acceptable items.
3. We'll draw three entries at random each week in a blind drawing. The first entry is the winner, with the second entry drawn being first alternate and the third entry drawn, being the second alternate. If none of the three entries wins there will be no prize awarded. Non-winning entries will be returned to the entry pool.
4. If your entry is drawn, we will check to see if the recycling bin(s) are at the curb early on their collection day, so remind your teammate to have their bin out by 7:00 a.m. on their collection day. Note: Most likely, you will not know when or if your bin has been inspected, as there will be no contact with the resident. Also, Field Inspectors will not know who wins or who is an alternate winner.
  - If both team member bins are at the curb with the correct items, each team member wins **\$100!**
  - If only one team member has their bin out, that team member wins **\$50.**
  - If *The Commercial Appeal* is in your recycling bin, you win an extra **\$25 BONUS!**
  - Therefore, the maximum a single entry winner can earn is \$75, while team recyclers can win a maximum of \$125! So call a friend, neighbor or relative at another address and ask them to be your recycling partner.
  - Winning team entries will be listed by address only in Sunday editions of *The Commercial Appeal* beginning Sunday, June 25<sup>th</sup>.
  - Winners will be notified by U.S. mail.
  - Winners will be eligible to win again by completing and submitting a "re"entry form provided with the prize payment.

# **WHAT TO RECYCLE**

- **Newspapers, magazines, phone books, mail, junk mail and white and colored office paper.** Place in PAPER bags only, not in plastic bags, as bags wrap around our sorting equipment. Also, no cardboard, soft drink or cereal boxes please.
- **Aluminum cans, steel/tin cans and empty aerosol cans**
- **Glass bottles and jars**
- **Plastic bottles and containers with the symbols 1 PETE or 2 HDPE**

**REMEMBER BONUS ITEMS:** *You can win an additional \$25 just by recycling **The Commercial Appeal** .*

For further assistance call the City of Memphis Recycling Department, Monday through Friday, 8:00 a.m.- 4:30 p.m. at 576-6876 or log on to [www.memphiswaste.org](http://www.memphiswaste.org).

Thank you for recycling!!!!

## **THE CURBSIDE CASH GIVEAWAY 3**

Sponsored by:

**City of Memphis**  
***The Commercial Appeal***  
**International Paper**

**see printable entry form on next page**  
**tell your printer to print page 4**

# WE WANNA WIN! ENTER OUR BINS!

Remember, having a second team member is not required, however it increases your chance to win more prize money.

## **PLAYER 1**

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

## **MY COLLECTION DAY IS: (CIRCLE ONE)**

**Monday      Tuesday      Wednesday      Thursday      Friday**

## **TEAM MEMBER**

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

## **MY COLLECTION DAY IS: (CIRCLE ONE)**

**Monday      Tuesday      Wednesday      Thursday      Friday**

**Mail entry to: Recycling Contest  
125 N. Main, Room 628  
Memphis, TN 38103**